

IV.5 Evaluation Plan
Please complete questions 1 – 5 in the space provided.

1. Describe your purpose or goals for this grant request. What benefit do you intend to accomplish for the target population?

The target population will be able to purchase a home, or prevent foreclosure on their current home.

2. How many unduplicated individuals do you expect to serve annually during the grant term?

Number	Provide Description of Target Population (Examples: homeless women; uninsured adult men and women; abused children)
500	Approximately 500 individuals from 150 low-income families residing in Lake Co.

3. What are the primary activities/services that will be provided including frequency and numbers served? List as many as three. (If the request is for equipment or renovation, describe activities such as the timeframe for equipment purchase or renovation project completion.)

- a. Fifteen 8-week "Effective Money Management" Classes
- b. Eight 8-week home-buyer education classes
- c. 300 individual financial counseling sessions, including foreclosure prevention intervention

4. How will clients benefit specifically? What will change? Choose the category (knowledge, skill, behavior, condition, other) of improvement(s) or achievement(s) that you consider to be a successful annual outcome for the population to be served. Describe the outcome and indicate what percentage of those served are expected to achieve each outcome. List as many as three in the same order as the corresponding activities above.

Percent	Category	Outcome Description. (Examples: obtain safe housing; increase savings)
a. <u>90%</u>	<u>Skills</u>	<u>Ability to establish and follow a family budget that includes savings.</u>
b. <u>25%</u>	<u>Condition</u>	<u>Will successfully purchase their own home.</u>
c. <u>90%</u>	<u>Condition</u>	<u>Pending foreclosures prevented.</u>

5. What specific measurement tools, data sources and/or methods will you use to measure and verify the outcomes of the program? At what interval will measurements be taken? List each measurement tool in the same order as its corresponding outcome above. (These may include data collection or tracking, surveys, incident reports, interviews, pre- and post-testing.)

- a. Tracking of post-class submission of family budgets.
- b. 12 month follow-up contact (mail or telephone) with class graduates regarding home purchase.
- c. Tracking of successful foreclosure prevention - contact with mortgage holder.